

## HAVE YOU CONSIDERED THE WEB AS AN EFFECTIVE WAY TO MARKET YOUR BUSINESS?

Having an effective website to showcase your business services is now an essential element of any business. More than ever before people are using the internet to search before making enquires or purchasing potential goods and services. Potential clients like

to browse various options, view locations, facilities available and view the surroundings before making that first phone call or appointment. Companies are using websites to advertise their business and what they can offer a potential client.

## LOOKING FOR A WEB DESIGNER?

Fraame is a website design and development company offering complete website services, from simple web design to complete project management of a websites that allows you to sell your business and services online. In addition Fraame offers hosting and content management software (CMS) that allows you to maintain your website.

Fraame has an excellent reputation as a website design company by consistently building web pages and producing sites that are professional, stylish, technically excellent and affordable for small businesses in today's fast paced world.

## COST EFFECTIVE

A website can be a very cost effective tool allowing you to do all your marketing in one medium and after the initial investment to create the website, you will be able to market and advertise for a modest hosting

fee. A return on the investment through enhancing your presence on the internet, will be achieved in a timely and effective manner.

## THE BENEFITS AT A GLANCE

Having a well designed website will not only be beneficial to your business in today's electronic world but will also help you:

- Save money on marketing and advertising
- Increase hours of operation
- Establish your presence in the market place
- Create a competitive edge



## THE CHOICE OF PROVIDERS IN NEW ZEALAND

Fraame Solutions works with a diverse range of businesses and non government organisations including healthcare, aged care and commercial organisations throughout Australasia, designing and building websites to meet the

clients needs. Below is a sample of the organisations partnering with Fraame to enhance their business through their web presence.



[www.arohacarecentre.co.nz](http://www.arohacarecentre.co.nz)



[www.canterburyballet.org.nz](http://www.canterburyballet.org.nz)



[www.chamberspr.co.nz](http://www.chamberspr.co.nz)



Cholmondeley  
Children's Home

[www.cholmondeley.org.nz](http://www.cholmondeley.org.nz)



[www.davidreidhomes.co.nz](http://www.davidreidhomes.co.nz)



[www.skinsational.co.nz](http://www.skinsational.co.nz)



[www.rainbowchildrenstrust.org.nz](http://www.rainbowchildrenstrust.org.nz)

### FRAAME SOLUTIONS LIMITED

[www.fraame.com](http://www.fraame.com)

Fraame Solutions is a leading business solutions provider. Launched in early 2004, Fraame has offices in Sydney and Christchurch, and offers its customers business consulting services through to the full

implementation of information technology solutions. Fraame is a Development Solutions Partner of the Hewlett Packard Corporation and winner of the 2006 Endeavour Hi Tech Marketer of the Year award.

#### CHRISTCHURCH HEAD OFFICE

PO Box 36-478  
Merivale, Christchurch 8416  
Phone +64 3 377 7632

#### SYDNEY OFFICE

71 Lombard Street  
Glebe 2037, Sydney NSW  
Phone +64 410 332 225

#### Business Partner

