

## THE WEB IS AN EFFECTIVE WAY TO PROMOTE AND PROFILE YOUR ORGANISATION

Having an effective website to showcase your products and services is now essential for any organisation. More than ever before consumers are using the internet to search prior to making that first phone call or visit. Regardless of your size, every organisation

needs an effective website, as there is very little that cannot be achieved online these days. If you don't have a professional, easy to navigate website, or it is dated you are losing business and not providing the highest level of service for your clients.

### OUR TEAM

Our developers specialise in building database transaction intensive back office applications. They have experience with a range of CMS and open source management systems including Drupal, allowing your website to evolve as your business evolves since changes or updates can be easily implemented. Our graphic designers have proven experience in

designing user friendly, visually pleasing, easy to navigate websites consistent with our clients style and philosophy.

Fraame has delivered a number of interesting websites with e-commerce, secure logins, forums, blogs and shopping carts.

### COST EFFECTIVE

A website can be a very cost effective tool allowing you to do all your marketing in one medium and after the initial investment to create the website, you will be able to market and advertise for a modest hosting

fee. A return on the investment through enhancing your presence on the internet, will be achieved in a timely and effective manner.

### THE BENEFITS AT A GLANCE

Having a well designed website will not only be beneficial to your business in today's electronic world but will also help you:

- Save money on marketing and advertising
- Increase hours of operation
- Establish your presence in the market place
- Create a competitive edge



## THE CHOICE OF PROVIDERS IN NEW ZEALAND

Fraame Solutions works with a diverse range of businesses and non government organisations including healthcare, aged care and commercial organisations throughout Australasia, designing and building websites to meet the

clients needs. Below is a sample of the organisations partnering with Fraame to enhance their business through their web presence.



[www.arohacarecentre.co.nz](http://www.arohacarecentre.co.nz)



[www.cancerchatnz.org.nz](http://www.cancerchatnz.org.nz)



CHRISTIAN  
HEALTHCARE  
TRUST

[www.cht.co.nz](http://www.cht.co.nz)



[www.healthsac.net](http://www.healthsac.net)



[www.kites.org.nz/directory.html](http://www.kites.org.nz/directory.html)



[www.rainbowchildrenstrust.org.nz](http://www.rainbowchildrenstrust.org.nz)

### FRAAME SOLUTIONS LIMITED

[www.fraame.com](http://www.fraame.com)

Fraame Solutions is a leading business solutions provider. Launched in early 2004, Fraame has offices in Sydney and Christchurch, and offers its customers business consulting services through to the full implementation of information technology solutions.

Fraame has a particular passion and expertise in the development of web presence solutions that support quality improvement, innovation, research and education services in the health sector, with an emphasis on clinical support and networking.

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