

Welcome

In this issue we profile two clients, the Health Service Assessment Collaboration and the Christian Healthcare Trust. We also provide an insight into our services and the Fraame web team. We hope you find this newsletter of interest and we would welcome your feedback.

Fraame Web Team

Health Services Assessment Collaboration (HSAC)

HSAC is a research initiative that was established in June 2007 by Dr Ray Kirk, Dr Adele Weston, and Dr Sarah Norris and is based at the University of Canterbury. It works under the umbrella of the Health Sciences Centre, University of Canterbury which fosters health-related interdisciplinary initiatives within the University and beyond.



HSAC prides itself on providing expertise in Health Technology Assessment (HTA). The collaboration reviews clinical and economic evidence relating to health care. This information is used by others, including the New Zealand Ministry of Health, to make decisions about health purchasing, policy and practice.

An Australian HTA company, Health Technology Analysts Pty Ltd is the collaborative partner in this initiative. This Sydney based consultancy offers a range of HTA services to Australasian and international clients.

Co-Directors Drs Ray Kirk, Adele Weston and Sarah Norris and their research teams bring together expertise in HTA, epidemiology, health economics, health services evaluation, medicine and public health.

Exposure to a wide audience: "The website has provided the means for HSAC to disseminate its expertise in Health Technology Assessment to a wide audience locally, nationally and internationally and has relevance to health professionals and the general public" says Ray.

Professional Design and Access: The site is professional with tabs that provide easy navigation across the site.

Cost Savings: HSAC's publications are freely available to download from the website. This has enhanced access to the documents and reduced costs to both HSAC and the end users.

Dissemination of Knowledge and Expertise: HSAC is a member of the International Network of Agencies for Health Technology Assessment and is profiled on the INAHTA website. 46 member agencies from 24 countries have access to HSAC's profile and can link directly to the HSAC website.

Ongoing visits: Web stats indicate that traffic and activity to the site continues to grow.

www.healthsac.net



Dr Ray Kirk

The Web – An Effective Way to Profile your Organisation and Enhance your Effectiveness

Having an effective website to showcase your products and services is now an essential element to any organisation's operations. More than ever before consumers and clients are using the internet to engage with your organisation. Regardless of your size, every organisation needs an effective website, as there is very little that cannot be achieved online these days.

Our Team

Our developers specialise in building database transaction intensive applications. They have experience with a range of CMS and open source management systems, including Drupal. This allows your website to evolve as your business evolves since changes or updates can be easily implemented. Our graphic designer has proven experience in designing user friendly, visually pleasing, easy to navigate websites consistent with our client's style and philosophy.

Fraame has delivered a number of interesting websites with e-commerce, secure logins, forums, blogs and shopping carts. Please take the time to visit some of our recent development projects:

www.cancerchatnz.org.nz

www.kites.org.nz/directory.html

Fraame has a particular passion and expertise in the development of web presence solutions that support quality improvement, innovation, research and education services in the health sector, with an emphasis on clinical support and networking.

Staff Profile

Vicky Steele, formerly of Jade Software Corporation, has worked in IT for the last 21 years, 12 of those specialising in web development and electronic media. For the last four years Vicky has worked exclusively for Fraame Solutions.



Vicky enjoys the professionalism of the Fraame team, who expertly define and then manage each project ensuring a smooth and painless process not only for the client but for the development team as well. She finds the health sector particularly stimulating, and enjoys dealing with a diverse range of clients with many different requirements. The challenge of developing a solution, and then delivering on time and on budget, is particularly satisfying.

For Vicky, working for Fraame has been a wonderful decision. Says Vicky "not only are we an experienced team, but also a close one and we work together extremely well. I'm very lucky to be doing a job I enjoy, with a group of people I respect and love working with."

Outside of her duties to Fraame, Vicky's partner Hugh owns a Lotto outlet and gift shop in The Palms, and Vicky enjoys doing a lot of the purchasing for the shop. Vicky has a very diverse range of interests including her classic American car, and a love for nature and animals. She and Hugh have several pets and, following in her father's footsteps, a small share in some thoroughbred racehorses.

Christian Healthcare Trust

Christian Healthcare Trust (CHT) was established in 1962 to provide residential care for older people.

As a completely independent Charitable Trust, CHT can focus on meeting the needs of their residents. As CHT have no other demands on funds, CHT reinvests all of their surpluses back into facilities and services.

Christian Healthcare Trust provides residential care for older people across the Auckland region. Their nine rest homes, hospitals and dementia care units are carefully designed to meet the needs of our residents. Modern facilities have been carefully designed to create a home for residents who are looked after by professional and caring staff.

This focus on services, is based on a strong belief that every person is entitled to be treated with respect at all times and given encouragement to retain the highest possible level of personal dignity, integrity and independence.

The Trust's performance is monitored and guided by our Board who set the future direction. Throughout CHT's history they have been governed by a distinguished Board of Trustees who give their time voluntarily to the Trust.



The Trust's CEO, Max Robins said "CHT chose Fraame to develop their web site as I had worked with Gavin Wright on previous projects and had always been impressed with Gavin's strong customer focus."

"That leadership is reflected in the way the team from Fraame managed the project with Kerry Chisholm quickly gaining an understanding of our requirements and the image we wanted on our website. I was impressed that the first layout proposed met all our requirements and remained virtually unchanged on the final design", he said.

Max was positive about the structure of the website and the amount of control CHT had over the day to day management of content. "CHT wanted to maintain a balance between managing website updates in-house and leaving the more technical developments to Fraame. We have a site that is easy for us to use, with support immediately available when we need it", he said.

CHT has purchased another rest home since the web site was developed. "The website has been designed to grow with our business. We wanted to have a lot of information available while maintaining a fresh and uncluttered look. We are very satisfied that we have achieved that" Max said.

www.cht.co.nz



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